

Report to	Southern Wiltshire Area Board
Date of Meeting	07/12/2017
Title of Report	Health & wellbeing/Older people report

Health & Well-being Group notes: 22/11/2017

The meeting looked to focus on a single issue/project that it could establish and take forward that would look to address isolation and loneliness in amongst older people.

What was agreed:

To establish a campaign type project to encourage our clubs/societies/charities to sign up to 'pledge' to make arrangements to include isolated or lonely community members into the club.

We would establish a small steering group to develop:

- The key principle. What the groups are pledging to do
- Develop a 'brand' for the campaign
- Develop a way of marketing/sharing the project to local groups etc. (HHW offered to use the wood for the launch)

We will meet shortly to set this campaign up pulling on communications input from Wiltshire Council and local experts.

Other topics discussed:

Hazel Hill – They are offering well-being days for groups. Contacts were shared with various groups who will hopefully get involved.

Alzheimer's Society – Side by Side project – could we encourage more referrals into the project for volunteers.

A volunteer passport – the idea of a passport was discussed where trained volunteers could move between organisations. RC would look into this from a safeguarding point of view.

Safe cycling/running/walking – Could we do more to encourage and share existence of safe routes for cycling and running (as well as walking). Possibly start with a village and look at developing a case study for others to follow like we did with the circular walks.

Richard Clewer – Wiltshire Council
Tom Bray – Wiltshire Council
Diana Zugravu – Wiltshire Council
Jane Brentor – Downton PC
Marcos Frangos – Hazel Hill Trust
Andrew Day – Alzheimer's Society
Angela Sillence – Winterslow PC
Rod Pocock – Pitton & Farley PC

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